

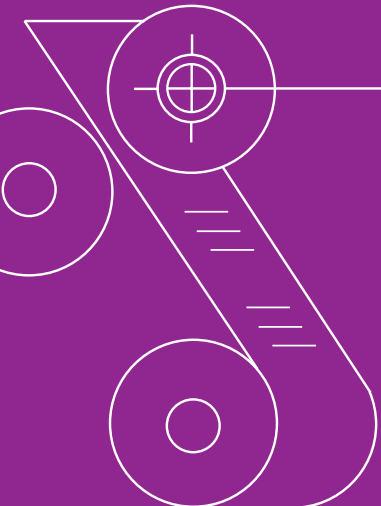


adventures
in new media

branding
typography
brochures
magazines
infographics
print advertising

PRINT MEDIA

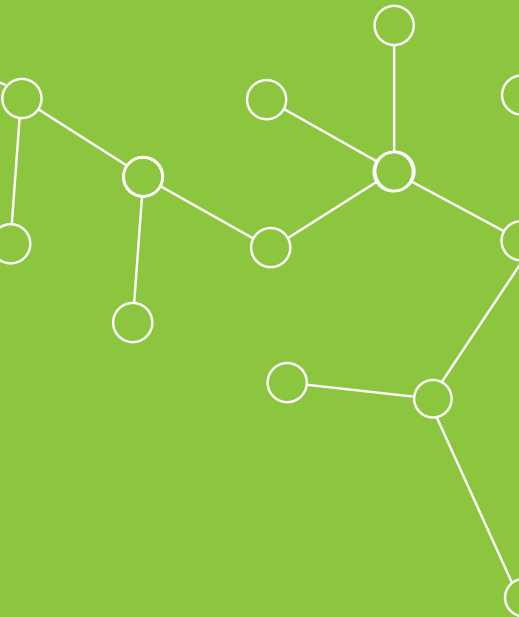
From logo design and strategy to full print campaign execution, the award-winning designers at AE can help your brand look its very best. Our collaborative, creative process incorporates clients' needs and ensures all elements come together in a visually engaging way.



WEB DESIGN & DEVELOPMENT

responsive web design
web development
mobile strategy
social media strategy
blog design

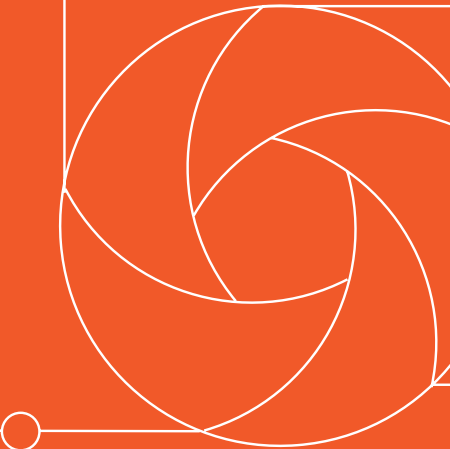
Great design not only looks better, but gets the best return on your investment. Each AE web project has four distinct phases that include everything from brainstorming strategy and mocking up visuals to creating your site and measuring success against initial goals.



commercials
online videos
2D & 3D animation
long-form pieces
music composition
documentaries

FILM & VIDEO PRODUCTION

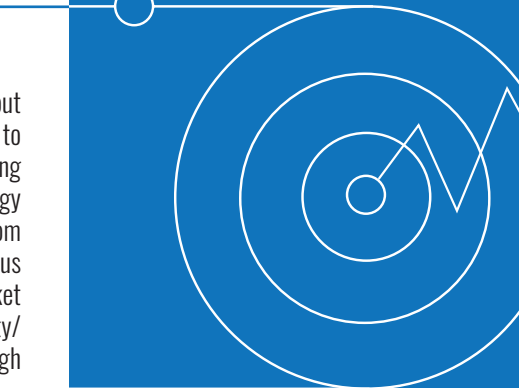
The explosion of online video has opened new opportunities for organizations to share their story. We're inviting you to tell us about the video idea that you've had in the back of your mind for ages. We want to share your vision with the world.



MARKETING

research
analysis
marketing plans
promotion
publicity
strategies

Although passionate about design, we're also committed to offering a deeper understanding of your market. Strategy and tactics are drawn from research and include a focus on your customer and market landscape, with an opportunity/issue analysis, and a thorough marketing mix review.



addis enterprises
908 e mount hope ave
lansing, mi 48910
aenow.com
517.489.2830



BE A WE S O N E ^æ